

# Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 17, 2025



Latitude: 32.748802 Longitude: -96.861293

Kessler Plaza Dallas, TX		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Population</b>	Current Year Estimated Population	21,168	145,120	302,576
	Population Est 25Q1	21,274	144,909	301,116
	Population Est 24Q4	21,088	144,241	300,512
	Population Est 24Q3	21,024	143,857	299,889
	Population Est 24Q2	21,123	141,238	295,199
	Population Est 24Q1	20,932	140,528	294,031
	Population Est 23Q4	20,885	138,734	290,168
	Population Est 23Q3	20,939	137,721	287,589
	Population Est 23Q2	20,796	137,365	286,853
	Population Fcst	22,029	157,836	328,848
	2010 Census Population	22,237	138,631	270,176
	2000 Census Population	25,698	144,196	260,964
	1990 Census Population	21,284	124,561	229,043
	Current Year Daytime Population	20,886	161,812	584,558
	Average Seasonal Population	56	493	1,893
	Historical Annual Growth, 1990 – 2000	1.90%	1.47%	1.31%
	Historical Annual Growth, 2000 – 2010	-1.44%	-0.39%	0.35%
	Estimated Annual Growth, 2010 – CY	-0.34%	0.32%	0.78%
	Projected Annual Growth, CY to Y5	0.80%	1.69%	1.68%
	Group Qtrs Est	155	803	7,253
Transient Est Average Last 4 Qtrs	0	358	52,804	
<b>Households</b>	Current Year Estimated Households	7,631	49,757	114,931
	Households Est 25Q1	7,673	49,644	114,066
	Households Est 24Q4	7,606	49,397	114,013
	Households Est 24Q3	7,582	49,240	113,765
	Households Est 24Q2	7,611	48,227	111,727
	Households Est 24Q1	7,539	47,932	111,226
	Households Est 23Q4	7,518	47,291	109,420
	Households Est 23Q3	7,540	46,860	108,087
	Households Est 23Q2	7,486	46,715	107,815
	Households Fcst	7,983	54,783	127,285
	2010 Census Households	6,978	40,972	86,142
	2000 Census Households	7,941	40,962	77,522
	1990 Census Households	7,528	38,676	70,845
	Historical Annual Growth, 1990 – 2000	0.54%	0.58%	0.90%
	Historical Annual Growth, 2000 – 2010	-1.28%	0.00%	1.06%
	Estimated Annual Growth, 2010 – CY	0.62%	1.35%	2.01%
	Projected Annual Growth, CY to Y5	0.91%	1.94%	2.06%
Population per Household	2.75	2.90	2.57	

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Kessler Plaza Dallas, TX		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	2.6%	1.9%	2.1%
	HH Income \$250,000 to \$499,999	3.2%	2.3%	2.6%
	HH Income \$200,000 to \$249,999	7.4%	5.4%	6.0%
	HH Income \$175,000 to \$199,999	3.6%	4.0%	4.0%
	HH Income \$150,000 to \$174,999	4.7%	5.1%	5.2%
	HH Income \$100,000 to 149,999	15.8%	17.1%	17.8%
	HH Income \$75,000 to 99,999	10.8%	12.4%	12.9%
	HH Income \$50,000 to 74,999	20.5%	18.4%	17.0%
	HH Income \$35,000 to 49,999	12.1%	12.6%	10.6%
	HH Income \$25,000 to 34,999	7.3%	6.3%	6.1%
	HH Income \$15,000 to 24,999	6.1%	6.3%	6.1%
	HH Income \$0 to 14,999	5.9%	8.1%	9.5%
	Average Household Income	\$112,838	\$101,215	\$105,552
	Median Household Income	\$72,423	\$72,507	\$75,995
	Per Capita Income	\$40,886	\$34,816	\$40,590
	Average Disposable Income	\$85,846	\$80,732	\$82,833
	Median Disposable Income	\$64,111	\$64,282	\$67,352
	Discretionary HH Income Over \$150,000	8.6%	4.8%	6.5%
	Discretionary HH Income \$125,000 to \$149,999	5.5%	4.7%	4.9%
	Discretionary HH Income \$100,000 to \$124,999	5.8%	6.5%	6.7%
	Discretionary HH Income \$75,000 to \$99,999	9.7%	10.4%	11.3%
	Discretionary HH Income \$50,000 to \$74,999	15.3%	17.7%	17.6%
	Discretionary HH Income \$25,000 to \$49,999	30.1%	28.8%	25.2%
	Discretionary HH Income Under \$25,000	25.1%	27.1%	27.8%
	Average Discretionary HH Income	\$61,479	\$55,722	\$58,213
	Median Discretionary HH Income	\$45,060	\$43,912	\$46,624
	Householder White – Count	2,050	9,281	29,207
	Median HH Income	\$130,763	\$123,857	\$120,982
	Average HH Income	\$121,444	\$120,195	\$119,121
	Householder Black or African-American – Count	635	7,304	25,862
	Median HH Income	\$58,624	\$45,610	\$45,729
	Average HH Income	\$79,850	\$63,297	\$60,888
	Householder Hispanic – Count	4,456	29,775	50,055
	Median HH Income	\$65,564	\$69,786	\$71,374
Average HH Income	\$78,339	\$81,555	\$82,722	
Householder Asian or Pacific Islander – Count	49	774	3,128	
Median HH Income	\$54,162	\$75,976	\$106,696	
Average HH Income	\$97,704	\$85,714	\$111,338	
Householder Other or Pacific Islander – Count	441	2,623	6,679	
Median HH Income	\$65,143	\$74,360	\$80,639	
Average HH Income	\$82,075	\$88,061	\$91,881	

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Kessler Plaza Dallas, TX		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Gender</b>	Male Population	10,754	72,718	153,325
	Female Population	10,414	72,402	149,251
<b>Total Population by Age</b>	Count of Pop 0 to 4 years	1,456	10,454	23,174
	Count of Pop 0 to 7 years	1,934	13,673	28,928
	Count of Pop 5 - 13	2,272	16,257	31,056
	Count of Pop 14 - 18	1,115	8,191	15,546
	Count of Pop 19 - 22	1,133	8,349	16,124
	Count of Pop 22 - 25	843	6,218	12,214
	Count of Pop 25 - 29	1,394	10,380	23,432
	Count of Pop 30 - 34	1,710	12,354	30,844
	Count of Pop 35 - 39	1,748	11,365	26,043
	Count of Pop 40 - 44	1,625	10,091	21,147
	Count of Pop 45 - 59	3,812	25,188	50,825
	Count of Pop 60 - 74	2,984	19,414	38,370
	Count of Pop 75 - 84	844	5,407	10,793
	Count of Pop 85+	231	1,452	3,008
	% of Pop 0 to 4 years	6.9%	7.2%	7.7%
	% of Pop 0 to 7 years	9.1%	9.4%	9.6%
	% of Pop 5 - 13	10.7%	11.2%	10.3%
	% of Pop 14 - 18	5.3%	5.6%	5.1%
	% of Pop 19 - 22	5.4%	5.8%	5.3%
	% of Pop 22 - 25	4.0%	4.3%	4.0%
	% of Pop 25 - 29	6.6%	7.2%	7.7%
	% of Pop 30 - 34	8.1%	8.5%	10.2%
	% of Pop 35 - 39	8.3%	7.8%	8.6%
	% of Pop 40 - 44	7.7%	7.0%	7.0%
	% of Pop 45 - 59	18.0%	17.4%	16.8%
	% of Pop 60 - 74	14.1%	13.4%	12.7%
	% of Pop 75 - 84	4.0%	3.7%	3.6%
	% of Pop 85+	1.1%	1.0%	1.0%
Median Age	36.9	35.2	34.8	
Average Age	37.8	36.8	36.6	
<b>Male Population by Age</b>	% of Pop 0 to 4 years	6.9%	7.3%	7.7%
	% of Pop 5 - 13	10.7%	11.4%	10.3%
	% of Pop 14 - 18	5.3%	5.7%	5.2%
	% of Pop 19 - 22	5.4%	5.9%	5.4%
	% of Pop 22 - 25	4.0%	4.4%	4.2%
	% of Pop 25 - 29	6.6%	7.1%	7.5%
	% of Pop 30 - 34	8.0%	8.5%	10.2%
	% of Pop 35 - 39	8.6%	7.9%	8.9%
	% of Pop 40 - 44	7.8%	7.1%	7.2%
	% of Pop 45 - 59	18.1%	17.4%	17.1%
	% of Pop 75 - 84	3.3%	3.2%	3.0%
	% of Pop 60 - 74	14.6%	13.4%	12.6%
	% of Pop 85+	0.8%	0.7%	0.7%
	Median Age	36.9	34.8	34.7
Average Age	37.5	36.3	36.1	

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	% of Pop 40 - 44	7.6%	6.8%	6.8%
	% of Pop 45 - 59	17.9%	17.3%	16.5%
	% of Pop 60 - 74	13.5%	13.4%	12.7%
	% of Pop 75 - 84	4.7%	4.3%	4.2%
	% of Pop 85+	1.4%	1.3%	1.3%
	Median Age	36.9	35.5	34.9
Average Age	38.1	37.3	37.0	
Race	Count of White	8,289	49,792	103,665
	Count of Black or African-American	1,521	18,419	65,864
	Count of Asian or Pacific Islander	180	1,706	5,806
	Count of Other races	11,177	75,204	127,241
	White	39.2%	34.3%	34.3%
	Black or African American	7.2%	12.7%	21.8%
	Asian	0.9%	1.2%	1.9%
	Other Races	52.8%	51.8%	42.1%
Language Spoken	Speak English at Home	42.6%	40.2%	51.3%
	Speak Spanish at Home	56.2%	57.6%	45.8%
	Speak French or French Creole at Home	0.0%	0.3%	0.4%
	Speak German at Home	0.1%	0.0%	0.1%
	Speak Other Indo-European Languages at Home	0.3%	0.3%	0.7%
	Speak Russian and Other Slavic Languages at Home	0.1%	0.0%	0.1%
	Speak Chinese at Home	0.1%	0.1%	0.2%
	Speak Korean at Home	0.3%	0.2%	0.1%
	Speak Vietnamese at Home	0.0%	0.3%	0.3%
	Speak Other Asian Languages at Home	0.0%	0.1%	0.3%
	Speak Tagalog and Other Pacific Languages at Home	0.2%	0.1%	0.1%
	Speak Other Language at Home	0.3%	0.6%	0.6%
Hispanic	Hispanic Population	14,891	102,926	170,449
	Hispanic Population Percent	70.3%	70.9%	56.3%
	Mexican	86.3%	87.1%	85.9%
	Puerto Rican	0.8%	0.5%	1.0%
	Cuban	0.1%	0.1%	0.2%
	Dominican	0.0%	0.1%	0.1%
	Central American	5.0%	5.7%	5.8%
	South American	0.9%	0.7%	1.1%
	Other Hispanic	6.9%	5.9%	6.0%
	2000 Hispanic Population Percent	75%	72%	55%
	1990 Hispanic Population Percent	53%	52%	39%

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<b>Ancestry</b>	American (percent of total population)	0.9%	0.7%	0.9%
	American	0.5%	0.4%	0.7%
	Native American (ie. Indian/Eskimo)	0.4%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	0.5%	0.7%	1.3%
	Chinese	0.1%	0.1%	0.3%
	Japanese	0.0%	0.0%	0.0%
	Korean	0.1%	0.1%	0.1%
	South Central Asian (ie. Indian)	0.2%	0.3%	0.6%
	South East Asian (ie. Vietnamese)	0.0%	0.1%	0.2%
	Other Asian	0.1%	0.0%	0.1%
	European (percent of total population)	4.1%	3.1%	5.4%
	British	1.0%	0.7%	1.3%
	Dutch	0.0%	0.0%	0.0%
	French	0.3%	0.1%	0.2%
	German	0.8%	0.6%	1.0%
	Italian	0.2%	0.2%	0.4%
	Polish	0.2%	0.1%	0.2%
	Scandinavian	0.2%	0.1%	0.2%
	Scotch/Irish	1.0%	0.8%	1.2%
Other European (ie. Greek/Russian)	0.4%	0.3%	0.7%	
Middle Eastern	0.0%	0.0%	0.2%	
Other Ancestry	12.7%	8.9%	9.5%	
Unclassified Ancestry	4.0%	2.7%	4.1%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	14,349	95,651	204,461
	Elementary (0 to 8)	20.1%	21.1%	16.0%
	Some High School (9 to 11)	10.0%	13.1%	11.5%
	High School Graduate (12)	20.5%	24.2%	23.9%
	Some College (13 to 16)	16.2%	15.2%	15.9%
	Associates Degree Only	4.0%	5.0%	5.0%
	Bachelors Degree Only	16.6%	13.7%	17.3%
	Graduate Degree	12.6%	7.9%	10.6%
	% College (4+)	29.2%	21.6%	27.8%
<b>Household Type</b>	Total Households – count	7,631	49,757	114,931
	One Person HHs – count	2,166	13,601	40,555
	Family HHs – count	4,330	31,778	62,547
	Married Couple – count	2,744	19,111	35,794
	w/own children – count	1,044	7,517	13,264
	w/out own children – count	1,700	11,594	22,530
	Male Householder – count	296	3,830	8,183
	Female Householder – count	1,289	8,836	18,571
	Non-Family Households – count	1,135	4,378	11,829
	1 Person Household	28.4%	27.3%	35.3%
	2 Person Household	27.7%	25.5%	26.8%
	3 Person Household	15.0%	15.0%	12.7%
	4 Person Household	12.3%	13.4%	10.7%
	5 Person Household	8.3%	9.4%	7.4%
6 Person Household	4.8%	5.2%	3.9%	
7+ Person Household	3.5%	4.2%	3.2%	
% Households With Children	25.5%	27.0%	22.2%	

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Kessler Plaza Dallas, TX		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Housing</b>	Total Housing Units	8,362	53,696	125,775
	Owner Occupied Percent	49.1%	47.2%	39.8%
	Renter Occupied Percent	42.2%	45.5%	51.6%
	Vacant Housing Percent	8.7%	7.3%	8.6%
	Total Housing Units (Census 2000)	8,456	43,379	82,874
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	3.6%	3.8%	2.7%
	Property Value \$750,000 to \$999,999	5.8%	4.2%	3.9%
	Property Value \$500,000 to \$749,999	16.6%	10.1%	8.8%
	Property Value \$400,000 to \$499,999	14.7%	9.9%	9.1%
	Property Value \$300,000, to \$399,999	21.8%	16.0%	15.6%
	Property Value \$200,000 to \$299,999	16.0%	26.1%	23.8%
	Property Value \$150,000 to \$199,999	6.7%	9.7%	10.1%
	Property Value \$100,000 to \$149,999	7.7%	10.0%	12.0%
	Property Value \$60,000 to \$99,999	3.7%	4.8%	6.1%
	Property Value \$40,000 to \$59,999	1.0%	1.5%	2.2%
	Property Value \$0 to \$39,999	1.5%	3.4%	3.6%
	Median Home Value	\$361,717	\$278,678	\$267,071
<b>Wealth per Household</b>	\$0 and under - percent	18.9%	19.4%	19.8%
	\$1 to \$4999 - percent	9.8%	10.3%	10.4%
	\$5k to \$9999 - percent	5.0%	5.2%	5.3%
	\$10k to \$24999 - percent	6.7%	6.8%	6.9%
	\$25k to \$49999 - percent	6.9%	7.0%	6.9%
	\$50k to \$99999 - percent	10.1%	10.1%	9.9%
	\$100k to \$249999 - percent	17.2%	16.9%	16.6%
	\$250k to \$499999 - percent	12.1%	11.8%	11.6%
	\$500k+ - percent	13.3%	12.5%	12.6%
	Median HH Wealth	\$63,135	\$56,690	\$53,956
	Avg HH Wealth	\$220,128	\$210,866	\$211,007
<b>Economic Viability</b>	Economic Viability Local	311	301	295
	Economic Viability Indexed	112	108	106
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	11,577	71,927	150,414
	Managerial/Executive	13.7%	12.3%	16.1%
	Professional Specialty	22.7%	16.6%	19.3%
	Healthcare Support	2.1%	2.8%	2.5%
	Sales	5.1%	8.1%	8.9%
	Office & Administrative Support	10.2%	11.5%	11.2%
	Protective Service	1.3%	1.2%	1.7%
	Food Preparation	6.7%	6.3%	6.0%
	Building Maintenance & Cleaning	4.3%	5.2%	4.1%
	Personal Care	2.0%	1.9%	1.8%
	Farming, Fishing, & Forestry	0.6%	0.3%	0.2%
	Construction	15.6%	16.7%	12.9%
	Production & Transportation	15.8%	17.0%	15.5%
	Percent White Collar Workers	53.8%	51.3%	57.9%
	Percent Blue Collar Workers	46.2%	48.7%	42.1%

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	Agriculture/Mining/Construction	13.3%	15.4%	12.7%
	Manufacturing	11.1%	9.1%	7.8%
	Transportation	5.5%	6.2%	6.7%
	Information	1.5%	1.7%	2.5%
	Wholesale/Retail	13.7%	15.8%	13.8%
	Finance, Insurance, Real Estate	4.7%	5.9%	8.4%
	Professional Services	11.3%	7.0%	9.1%
	Management Services	0.0%	0.1%	0.2%
	Administrative/Waste Services	3.9%	5.2%	5.0%
	Educational Services	17.5%	15.8%	16.6%
	Entertainment Services	10.6%	9.5%	9.5%
	Other Professional Services	5.4%	5.3%	4.7%
	Public Administration	1.5%	2.9%	3.1%
<b>Vehicles per HH</b>	No Vehicles	8.7%	9.3%	9.5%
	1 Vehicle	36.7%	35.0%	43.0%
	2 Vehicles	36.7%	32.1%	29.2%
	3 or more vehicles	17.9%	23.6%	18.3%
	Average Number of Vehicles	1.70	1.81	1.65
<b>Change</b>	Births (last 12 months)	267	1,959	4,172
	Deaths (last 12 months)	129	856	1,717
	Migration (last 12 months)	-84	2,800	4,982
<b>Work place</b>	Workplace Establishments	349	3,318	13,520
	Workplace Employees (FTE)	7,539	58,856	337,734